

# CCH Research and EBP Council Proposal Template

Proposal Title:

Problem/Opportunity Statement:

- What is the problem that our clinicians, staff, or patients are experiencing?
- What opportunity are we missing?
- What would be better if we solved this?

Business Impact:

- Why should we do this project?
- What is the overall benefit/health equity benefit?
- How does this project align with the business strategy?
- What is the (quantified in \$, people, time) value of the project?
- What is the (quantified in \$, people, time) cost or burden of the project?

Project Scope:

- What are the boundaries of the project (start and end steps/dates/times)?
- What is the population (i.e., by diagnosis, by unit, by treatment, etc.)?

Project Milestones:

- Define problem
- Define process
- Define measurement
- Define support

Goal Statement/Success Metrics:

- What are we trying to accomplish?
- Use a SMART statement (specific, measurable, achievable, results-focused, & time-bound)
- Specifically, what are we going to do and deliver?
- How will success be measured?
- What specific parameters will be measured?

Project Team: